

# EXHIBIT SPACE CONTRACT **IFAI EXPO 2010**

IFAI Expo 2010 | October 27-29, 2010  
Orange County Convention Center | Orlando, Florida USA

## EXHIBITOR INFORMATION

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE/PROVINCE \_\_\_\_\_

ZIP/POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

WEB SITE \_\_\_\_\_

## EXHIBIT SPACE

Booths are assigned based on the date of receipt of this contract with payment. IFAI makes every effort to comply with your preferences but cannot guarantee them.

Booth size \_\_\_\_\_ \$ \_\_\_\_\_

Preferred location \_\_\_\_\_

1 \_\_\_\_\_ 4 \_\_\_\_\_

2 \_\_\_\_\_ 5 \_\_\_\_\_

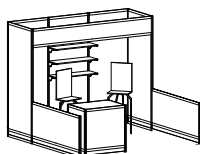
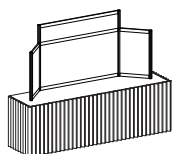
3 \_\_\_\_\_ 6 \_\_\_\_\_

BOOTH RATE

OPTIONAL: Furnished booth plan [10 x 10 only, additional charges apply] + \$ \_\_\_\_\_

OPTIONAL PLAN RATE

- Table top** \$850 USA  
Includes: Carpet, 6' draped table, 2 chairs (not shown)
- Hard wall stand** \$1,750 USA  
Includes: Carpet, 1 meter counter, 3 shelves, 2 stools



**TOTAL COST** \$ \_\_\_\_\_

25% deposit due upon signing

BOOTH + OPTIONAL PLAN RATE

EXHIBIT SPACE RATES			
BOOTH SIZE/TYPE	IFAI MEMBER RATE		IFAI NON-MEMBERS
	on or before June 1	after June 1	
<b>HEIGHT RESTRICTION 8 ft. (2.44m)</b>			
10' x 10' Standard (3.05m x 3.05m)	\$2,720	\$3,010	\$3,110
10' x 9' Standard (3.05m x 2.745m)			
10' x 10' Corner (C) (3.05m x 3.05m)	\$2,935	\$3,230	\$3,330
10' x 9' Corner (3.05m x 2.745m)			
<b>HEIGHT RESTRICTION 40 ft. (12.2m)</b>			
10' x 20' Island (3.05m x 6.1m)	\$6,105	\$6,545	\$6,745
10' x 30' Island (3.05m x 9.14m)	\$7,980	\$8,425	\$8,625
20' x 20' Island (6.1m x 6.1m)	\$9,680	\$10,280	\$10,480
20' x 30' Island (6.1m x 9.14m)	\$14,405	\$15,145	\$15,345
20' x 40' Island (6.1m x 12.2m)	\$18,580	\$19,290	\$19,640
30' x 30' Island (9.14m x 9.14m)	\$21,495	\$22,500	\$22,700
20' x 50' Island (6.1m x 15.24m)	\$22,620	\$23,710	\$23,910
30' x 40' Island (9.14m x 12.2m)	\$27,215	\$28,495	\$28,795
30' x 50' Island (9.14m x 15.24m)	\$33,905	\$34,435	\$34,635
40' x 40' Island (12.2m x 12.2m)	\$36,235	\$37,435	\$37,735

## PAYMENT

- Exhibit space must be reserved with full payment or a 25% nonrefundable deposit (U.S. funds). After May 1, 2010 full payment is required to reserve exhibit space.
- To be eligible for the IFAI Member Rate the exhibitor must be a member of IFAI in good standing throughout the duration of IFAI Expo. Should an exhibitor's membership lapse, the non-member rate will apply and be due prior to the installation dates as stated in the IFAI Expo Rules & Regulations.
- A \$50 per month late fee will be applied to any balance not paid by June 1, 2009. All past due monies owed IFAI must be paid in full prior to being allowed on the show floor.

**NOTE:** Payments made by wire transfers must include a \$20 wire transfer fee.

**Cancellation & reduction charges:** In the event of a cancellation or reduction of space by an exhibitor, an assessment to cover service performed and other damages relating to the action shall be as follows:

**Reduction of space before May 1:** 20% of exhibit space rate.

Cancellation/Reduction	May 1-June 29, 2010	50% of space rate
	June 30-August 14, 2010	75% of space rate
	After Aug. 15, 2010	100% of space rate

## PAYMENT METHOD

### CREDIT CARD

Charge \$ \_\_\_\_\_ on  AmEx  Visa  MC  Discover

Name on card \_\_\_\_\_

Card number \_\_\_\_\_

Signature \_\_\_\_\_

Exp. Date \_\_\_\_\_ CID\* \_\_\_\_\_

\*CID: Cardholder's identification number-American Express: 4-digit number on front of card; Visa, Mastercard, Discover: 3-digit number on back of card. Note: Charges on your credit card will appear with the name Industrial Fabrics Association International/Direct Marketing.

**CHECK** Make check payable to: IFAI (U.S. FUNDS)

**Mail to:** Industrial Fabrics Association International  
SDS-12-2108  
P.O. Box 86  
Minneapolis, MN 55486-2108 USA



APPLICANT'S SIGNATURE (REQUIRED) \_\_\_\_\_ DATE \_\_\_\_\_

The applicant's signature signifies that they have the authority to sign contracts for the firm stated above and that they will comply with the IFAI Expo Rules & Regulations. (Copies available from IFAI.)

# IFAI EXPO 2010

## Rules & Regulations—Exhibit Space Contract

### 1. CONTRACT FOR SPACE

The exhibit space contract properly executed by Applicant (Exhibitor) is subject to formal notice of acceptance by Exposition Management, Industrial Fabrics Association International (IFAI), and when so accepted, upon full payment of the exhibit space, rates shall constitute a contract for the right to use the space, subject to all conditions, terms and regulations set forth herein and in the complete IFAI Expo 2010 Rules & Regulations (available on request). IFAI reserves the right to reject any application or relocate exhibit space without assigning any cause therefore.

### 2. PAYMENT FOR SPACE

1. Exhibit space must be reserved with full payment or a 25% nonrefundable deposit (U.S. Funds). After May 1, 2010, full payment is required to reserve exhibit space.
2. To be eligible for the IFAI Member Rate the Exhibitor must be a member of IFAI in good standing throughout the duration of IFAI Expo. Should the Exhibitor's membership lapse, the Non-member Rate will apply and be due prior to the installation dates as stated in the IFAI Expo Rules & Regulations.
3. A \$50 per month late fee will be applied to any balance not paid by June 1, 2010. All past due monies owed IFAI for any previous business transaction must be paid in full prior to being allowed on the show floor. In the event that IFAI cancels a booth due to outstanding balances, IFAI may apply booth money to those outstanding invoices.

**NOTE:** Payments made by wire transfers must include an additional \$20 wire transfer fee.

### 3. CANCELLATION & REDUCTION CHARGES

In the event of a cancellation or reduction of space by an Exhibitor, an assessment to cover service performed and other damages relating to the action shall be as follows:

**REDUCTION OF SPACE BEFORE MAY 1:** 20% of total exhibit space rate.

**CANCELLATION/REDUCTION OF SPACE DURING THE PERIOD OF:**

May 1– June 29, 2010	50% of the space rate
June 30– August 14, 2010	75% of the space rate
After August 15, 2010	100% of the space rate

It is understood that IFAI reserves the right, at its option, to reassign cancelled booths regardless of the cancellation rate assessed.

Subsequent reassignment of cancelled space does not relieve the canceling Exhibitor of obligation to pay the amount referred to above.

### 4. COMPLIANCE

The Exhibitor assumes all responsibility for any compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

### 5. LIABILITY

The Exhibitor agrees that IFAI shall not be liable for any damage to exhibit or material during shipping or delivery to booth or damage or liability of any kind, including content of display or literature, or for any damage or injury to person or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by the Exhibitor or any person thereon with the consent of the Exhibitor, and that the Exhibitor will indemnify and hold harmless IFAI from all liability whatsoever, including all litigation expenses, court costs and attorneys fees, on account of any such damage, or injury, whether or not caused by negligence or of breach of an obligation by the Exhibitor or its employees or representatives.

### 6. STRIKES, FIRE AND ACTS OF GOD

IFAI reserves the right to change the location or cancel IFAI Expo 2010 in the event a strike, fire, war, government regulation, disaster, civil disorder, curtailment of transportation facilities, or Act of God should render the hall in which the convention has been scheduled unusable. No refunds of exhibit space payments will be distributed until IFAI has officially declared in writing that IFAI Expo 2010 has been cancelled.

### 7. PENALTIES

IFAI may impose penalties for noncompliance of the rules and regulations set forth herein and in the Exhibitor Information and Service Manual. Penalties imposed will be at the discretion of IFAI and based on the severity of the infraction, include but are not limited to immediate expulsion from the exposition, loss of accumulated booth priority selection points or exclusion from future IFAI-sponsored expositions.

\_\_\_\_\_  
APPLICANT'S SIGNATURE (REQUIRED)

\_\_\_\_\_  
DATE

\_\_\_\_\_  
COMPANY

The applicant's signature on this abbreviated set of Rules and Regulations signifies that they have the authority to sign contracts for the firm stated on the face of this contract and they comply with the full set of IFAI Expo 2010 Rules & Regulations as indicated. (Complete IFAI Expo 2010 Rules & Regulations may be obtained from IFAI.) Both sides of this contract are to be signed and returned to IFAI. Please make copies for your records.

**IFAI** **EXPO**  
**Americas 2010**

27-29 October • Orlando, FL USA  
ifaexpo.com